

Organizational Learning and Instructional Technologies Internship Proposal

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6. Starting Date: February 1, 2009
7. Ending Date: May 1, 2009
8. The purpose of the internship is to gain hands-on experience integrating video production with Web 2.0 applications in building an interactive learning website with a focus on health.
9. Objectives: To gain experience in the application of instructional design techniques and integration of Web 2.0 applications.
 - A. Development of Closing the Food Gap proposal
 - B. Identification of technological applications for interaction
 - C. Design of Closing the Food Gap Website
 - D. Planning of Video Component including identification of subject matter experts
 - E. Production of Videotape Interviews
 - F. Post Production of Footage and preparation for website

G. Production of Closing the Food Gap Website including interactive components.

10. The products of the internship to be evaluated are a design document and website that incorporates video and interactive Web 2.0 applications to provide an informational and educational forum related to The Food Gap, a current health issue.

11. Skills required to accomplish the objectives are working knowledge of video production, graphic design, and Dreamweaver web site production.

12. Dr. Deborah Lapointe _____

Robert Belinoff _____

Randy McComas _____

Mary Beth Hermans _____

Internship Activities

1. Planning: selection of topic related to health: Closing the Food Gap
 - Review of current data on the Food Gap and its effects on lifelong health and well being.
 - Research and organize supporting materials related to traditional foods, .

Time: 30 hours

Evaluation: Review the quality of data collected by site coordinators

2. Write design document
 - Assessment of need for information on health topic including technological tools for dissemination of information
 - Design learning environment, identify research and information to be presented, technological applications to be used.
 - Development of website that integrates video with Web 2.0 technologies, e.g. Wiki, del.icio.us, mapping.
 - Implementation of learning environment, launch of website
 - Evaluation plan for website, measurement of success based on number of visitors and interactions usinprojections from the

Time: 40 hours

Evaluation: Content reviewed and approved by site coordinators

3. Produce Video Segments for Website
 - Research projects related to health issue
 - Identify local subject matter experts (SMEs)
 - Contact, discuss project and schedule interviews with SMEs
 - Schedule video crews and materials
 - Videotape interviews with SMEs
 - Edit videotaped interviews

Time: 60 hours

Evaluation: Process and content reviewed by site coordinators

4. Produce Website
 - Create draft designs for website
 - Research and design interactive features
 - Solicit feedback from potential users
 - Revise design
 - Create website
 - Test usability, solicit feedback from potential users
 - Make modifications to site
 - Launch website

Time: 70 hours

Evaluation: Process and content reviewed by site coordinators

Note: Hours listed are approximations of time to be spent on tasks. This may vary as tasks are implemented, but total time spent on planning, design and implementation will conform to the requirement of 200 hours required for the internship.